



3/28/15

Mid Ohio Organized Disc Golf
PO Box 178
Westerville, OH 43086

Dear Prospective Supporter,

2015 PDGA United States Women's Disc Golf Championship

The 2015 United States Women's Disc Golf Championship will be held in central Ohio on September 25 – 27. This major event is sanctioned by the Professional Disc Golf Association and draws more than 150 players from around the world.

Disc golf is played much like ball golf, except instead of using a club to hit a ball into a hole, a Frisbee-like disc is thrown into a metal basket called a pole hole. There are fairways, rough and hazards – such as trees and tall grass – birdies, pars and bogies. Disc golf is a sport with more than 500,000 people playing on courses in parks across the globe and the PDGA boasts more than 21,000 active members and over 2,100 sanctioned events every year.

The Women's Disc Golf Championship is one of the elite events of the touring season and we are hopeful that you and your business can support our upcoming tournament. We are currently seeking sponsorship support to help us promote and grow the sport of disc golf locally and nationally. We will accept products, such as food or soft drinks for the players and spectators during the event. Sponsors can also donate small items, such as energy bars, stickers, lotions, key chains, etc. These types of items will be given to each competitor in a player's package at check in. The minimum quantity of donated items would be 125 due to the expected record turnout. We are also seeking raffle items and all proceeds will be donated to a charity.

Sponsors with sizable donations can expect to display advertisement at the event with some discretion on size limitation for banners due to space restrictions. We expect there will be some media coverage of the tournament with local TV stations, newspaper articles and radio interviews in the Columbus area, as well as outreach on local disc golf websites, social media and the PDGA website, which receives approximately 1.2 million unique viewers annually.

Please take a moment to review the list of sponsorship packages, although we definitely welcome any additional creative sponsorship ideas. We hope to see you as an Official Sponsor of the 2015 PDGA United States Women's Disc Golf Championship. For more information about disc golf, please visit <http://pdga.com>.

Thank you for your time and interest in disc golf and the women who play the game.

Sincerely,

Ken Rollins

2015 PDGA United States Women's Disc Golf Championship

Presenting Sponsor \$5,000

Business name in event title USWDGC presented by "your Business"
Business name/logo displayed at tournament central
Business name/logo displayed on tournament website with link to your website
Full-page ad in tournament program
(2) Banners displayed at event venue (you supply banner)
Reserved space for product/information display
Presentation of winners check by representative of your company
Table at Player dinner for merchandise/info
(4) Tee signs

Gold Sponsor \$2,500

Business name/logo displayed at tournament central
Business name/logo displayed on tournament website with link to your website
Full- page ad in tournament program
(2) Banners displayed at event venue (you supply banner)
Reserved space for product/information display
Table at Player dinner for merchandise/info
4) Tee signs

Silver Sponsor \$1,000

Business name/logo displayed on tournament website with link to your website
Logo/ad in tournament program
(1) Banner displayed at event venue (you supply banner)
Reserved space for product/information display
(2) Tee signs

Food Sponsor \$750

Half page ad in tournament program
Business name/logo displayed on tournament web site with link to your website
Banner displayed at event venue (you supply banner)
(2) Tee signs

Course Sponsor \$500

Half page ad in tournament program
Business name/logo displayed on tournament website with link to your website
Banner displayed at course (you supply banner)
(2) Tee signs

Bronze Sponsor \$250

Quarter page ad in tournament program
Banner displayed at event venue (you supply banner)
(2) Tee signs

Supporting Sponsor \$100

Name and/or logo listed in tournament program
Banner displayed at event venue. (you supply banner)
(1) Tee sign

Hole Sponsor (at least 27) \$25

Business name on 8-1/2" X 11" tee sign
Business name listed in tournament program

Merchandise Sponsor donation of 125 items for players packages

A custom package will be set up for your business based on the value of the donated merchandise

Raffle Items

Items valued at \$25 or more – business name/your name listed in tournament program

All proceeds from the raffle will be donated to charity

A custom sponsor package can be tailored for your needs

Any questions can be sent to:

Ken Rollins

moodgolf@yahoo.com